

HeartLynk

Compatibility First. Trust Always.

Seeking C\$600,000 Seed Capital

Dating Has a Trust Problem

Dating platforms have become swipe-driven, engagement-focused, and increasingly vulnerable to fake profiles, bots, romance scams, and AI-generated impersonation. Users want authentic connections, but trust in online dating continues to decline.

HeartLynk's Solution

HeartLynk is a compatibility-first dating platform that combines:

- ♥ Mandatory identity verification
- ♥ Video-based liveness validation
- ♥ Compatibility-driven matching
- ♥ Transparent trust indicators
- ♥ Relationship-intent filtering

HeartLynk is designed around verification, compatibility, and relationship intent from inception rather than engagement-driven swiping models.

Why Now

- ♥ Global online dating market projected to exceed US\$11B by 2028, with increasing demand for verified and trust-based platforms.
- ♥ AI-powered identity fraud is accelerating
- ♥ User demand for safety and authenticity is growing
- ♥ Trust-first positioning remains largely underserved

Business Model

Freemium platform with recurring subscription revenue through advanced compatibility analytics, enhanced visibility, and premium matching features. Premium subscriptions, enhanced compatibility analytics, profile boosts, and future trust-verification services.

Founder

Founder of HeartLynk with 45+ years of software engineering, systems architecture, and technical leadership experience.

Capital Raise

HeartLynk is raising C\$600,000 to complete MVP development, launch in Alberta, validate market fit, and prepare for national expansion. Launching first in Calgary and Edmonton before national expansion across Canada.

Vision

A dating platform where identity is verified, intent is explicit, compatibility precedes engagement, and trust is engineered.

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